

**Program Write Up (Short And Long Version) To Be Used In Benefits Guide**

Short version:

You can start feeling better

Dear <Company Name> employee, guess what? There’s a new and unique benefit available to you that’s already included in your medical plan (at no additional cost!).

It’s called Level2 Specialty Care, and it’s here to help you not just manage your type 2 but work to improve it.With it, you can see and do things differently so you can feel better.

Learn more and join at mylevel2.com/care or call 1-844-302-2821 (TTY 711)

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Long version:

You can start feeling better

Dear <Company Name> employee, guess what? There’s a new and unique benefit available to you that’s already included in your medical plan (at no additional cost!).

It’s called Level2 Specialty Care, and it’s here to help you not just manage your type 2 but work to improve it.With it, you can see and do things differently so you can feel better.

With Level2 Specialty Care, we help you go beyond just type 2 diabetes management.

Here’s how it works:

* Insights: You’ll start with a no-cost continuous glucose monitor (CGM) to learn what works for you.
* Care Team: Virtual access to a care team of experts including providers, nurses and dietitians, all ready to guide you.
* Level2 Method: A defined process to help you understand and work to improve glucose control in a series of phases.

Learn more and join at mylevel2.com/care or call 1-844-302-2821 (TTY 711)

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**Short Program Blurbs (Shared via Slack, etc.)**

1. Spring into action! 🌷With Level2 Specialty Care improving type 2 diabetes is possible, and there's a team ready to help you get started. Learn how you can join at no extra cost at mylevel2.com/care.
2. Blossom into better health this spring! 🌼 Discover why everyone's talking about Level2 Specialty Care. Don't just manage type 2 diabetes, work to try and improve it! Join us at mylevel2.com/care.
3. Autumnal vibes are all around—and so is the chance to improve your type 2 diabetes! 🍂 Wave crash diets goodbye and welcome a new approach to your health with Level2 Specialty Care. Join us at mylevel2.com/care.
4. Ready for better glucose control this fall? 🍁 Level2 Specialty Care goes beyond managing type 2 diabetes —it's all about working towards improving. And guess what? We'll get you started with a no-cost CGM. Join us at mylevel2.com/care.
5. Warm up this winter with Level2 Specialty Care. ❄️ Discover how you can control your glucose and reach your health goals with the right team by your side. Learn more at mylevel2.com/care.
6. Why settle for just managing when you can shine? ☀️ With Level2 Specialty Care, you can work towards improving type 2 diabetes. Learn more at mylevel2.com/care.
7. Celebrating a special occasion? Your care team of type 2 diabetes experts can help you navigate the fun while keeping up with your health goals. Meet your future Level2 Specialty Care team at mylevel2.com/care.